# 

# Recruitment Industry Awards 2022

# *In association with – Bullhorn, LinkedIn & The Irish Independent*

**Award Category: BEST AGENCY ONLINE**

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| Entrant Details | |  | | | | |
| Company Name | |  | | | | |
| Contact Address | |  | | | | |
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|  | |  | | | | |
| Telephone Number | |  | | Email | |  |
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| **DECLARATION** | | | | | | |
| **I hereby certify that the information given in this entry form is correct.** | | | | | | |
| **Name:** |  | | **Position:** | |  | |
| **Signed:** |  | | **Date:** | |  | |
| **Rules of Entry** | | | | | | |
| |  | | --- | | * **Application Fee: €50.00 per award**  (Please note the fee is €50.00 per award category application) (See F.A.Q for further details). * **STRICTLY BASED ON THE LAST 12 MONTHS BUSINESS** * Please ensure you have registered online for each category you are applying for. Please print off (or email) your completed submission and enclose the completed application form. * Submit by **email** or by **hard copy** to the ERF office. (PLEASE NOTE NEW WORD RESTRICTIONS) (See F.A.Q for further details). * Strict closing date:  **Thursday 22nd September 2022**   The ERF are a GDPR compliant organisation. Please be advised that as a necessity of this process the information you share in your application form will be shared with the judging panel, which comprises of three independent judging panels, the identity of whom we are unable to disclose. Your information is not being transferred outside of the EU.  Photographs of the successful finalists will be published on screen on the night of the awards, and photographs of the winning candidate will be published in the national newspapers, on the ERF website and on screen on the night. Publication of photographs is a mandatory condition of your application and therefore your consent is not required | | **PLEASE RETURN TO:** [awards@erfireland.com](mailto:awards@erfireland.com) | | | | | | | |

**Category Award – Best Agency Online**

**DEADLINE: Thursday 22nd September 2022**

**Judging Criteria for – BEST AGENCY ONLINE.**

Please outline why you should win this award, please answer against the following criteria, all of which have specific weightings against them and a maximum word count per section criteria. We are looking for a company that has been recognised for performance and standards, has contributed to the industry and been a leader in its field. The specific criteria that we will be marking against are below: **You can also supply (optional) IN NO MORE THAN 100 WORDS an introduction to your business**

**PLEASE NOTE WORD COUNT PER CRITERIA**

**(IF YOU USE EMBEDDED GRAPHICS THESE ARE INCLUDED IN WORD COUNT)**

**STRICTLY - NO MORE THAN 4 PAGES**

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| **Criteria** | **Scoring** |
| Design & Branding (look & feel, online branding, responsiveness, browser compatibility, graphics, structure, navigation, etc **(NO MORE THAN 500 WORDS)** | **25%** |
| User Experience (services for clients/companies, contact, submitting CVs, video technology, advice, extranet, etc)  **(NO MORE THAN 500 WORDS)** | **25%** |
| Value Proposition (messaging, relevance of content to target audience, etc)  **(NO MORE THAN 500 WORDS)** | **25%** |
| Client engagement (social media, email marketing, blogs, webinars, SEO, etc)  **(NO MORE THAN 500 WORDS)** | **25%** |